

PRESS RELEASE

FOR IMMEDIATE RELEASE

10/04/2024

We are pleased to announce that we will be introducing enhancements to the 521 bus service between Darsham and Aldeburgh which will begin operating on 15 April 2024.

Additional journeys on the 521 will deliver an hourly service between Darsham and Aldeburgh on a Monday to Friday and a 90 minute service on Saturdays.

The enhanced 521 service will receive a proportion of BSIP2 funding allocated to Suffolk County Council by the UK Government, following a successful bid made by BorderBus. Information on all schemes being funded as part of Suffolk's BSIP2 allocation can be found here:

Funding boost for new and existing bus services across Suffolk - Suffolk County Council

Increasing the service frequency of the 521 significantly improves public transport connectivity between Aldeburgh, Leiston, Saxmundham and Darsham for the rural communities in Thorpeness, Knodishall, Friston, Sternfield and Benhall Green.



The 521 bus operates between 7:30am and 6pm Monday to Saturday, and the timetable can be downloaded from <u>www.Border-Bus.co.uk</u>



Company Registration Number: 8498641



Andrew Pursey, Managing Director of BorderBus said:

'We are thrilled to be enhancing route 521 which will create better public transport access for our local communities to health care and retail facilities as well as serving some of Suffolk's beautiful visitor attractions like Thorpeness Meare.'

'It is fantastic to work with local business owners like Kirsten of The Meare Shop and Tearooms to help promote the service for residents, visitors and employees who will all benefit from the increases in service frequency.'

Introducing enhancements to local bus services places significant pressure on bus operators with costs for implementation high. Support through the BSIP2 funding allows ideas to be tested but generating a strong passenger base is essential to the longer-term continuation of these enhancements.

Cllr Haworth-Cuff said:

'I am pleased to support the introduction of the extra journeys on service 521 which will provide additional flexibility for residents, employees and visitors to access destinations along the route. I would encourage everyone to make the best possible use of the service to ensure they can be sustained once the initial funding has ended."

Kirsten from The Meare Shop and Tearooms in Thorpeness said:

"Many of our customers, both visitors and locals alike, will really appreciate the extra bus service. Thorpeness should be enjoyed by everyone - the extra bus journeys on the 521 makes the village so much more accessible for those without cars. In conjunction with the start of the additional journeys Kirsten at The Meare Shop & Tearooms is offering a 10% discount (up to the value of £2.00) to anyone visiting The Meare Shop and Tearooms who travel by the service 521 in April 2024. Remember to ask your bus driver for the discount voucher to benefit from the offer."













Dorder





